

Dear WAOP members, dear colleagues,

Due to COVID-19 we had to organize our work differently. This has had several consequences. Now that the corona measures are being loosened again, the question is what we can learn from it all? Have we started to organize things differently? Are there things that we can permanently do differently? What are important developments when it comes to leadership?

In order to discuss and answer these questions we cordially invite you to our online 2021 WAOP event on **Friday November 26<sup>th</sup> from 11.00h-13.00h**. Together with two keynote speakers, which are **Dr. Hannes Leroy** and **Prof. Dr. Tinka van Vuuren**, we aim to engage in a lively discussion with you.

### **Keynote 1**



**Dr. Hannes Leroy** is Academic Director of the Erasmus Center of Leadership and helps to oversee the quality of leadership development at different levels in Erasmus University and helps to oversee an international consortium of top business schools across the world with the mission of collectively enhancing quality standards of leadership development. His talk will be about:

#### **Towards certification of leadership and its development.**

In an international consortium of business schools (i.e., the League of Leadership – an extension of the NDLR-group with Michigan, Cornell, Washington, ...), we are developing criteria for leadership development excellence in business schools (based on a qualitative study of the problem we face – see the attached). Those criteria will be used as the basis of an AOM award on evidence-based leadership development, lobby-work with AACSB/EQUIS/NVAO, an independent ranking of leadership development excellence in business schools by IEDP and, ultimately, the broader installation of evidence-based leadership development for practice (LEO-project). In this keynote, I would like to present the framework we came up with and ask for your critical feedback on this as we get this ready to present to the world.

### **Keynote 2**



**Prof. dr. Tinka van Vuuren** is an endowed professor in Strategic Human Resource Management, i.e. Vitality Management at the Open Universiteit of the Netherlands. Her talk will be about:

#### **Towards Sustainable Employability. Bridging the gap between theory and practice**

The current ageing of the working population, urge us to better understand how we can enhance sustainable employability. Sustainable employability denotes the degree in which workers will and can carry out their current and future work (Van Vuuren, 2012). This keynote will address the

question how workers and organizations together can enhance sustainable employability. And how scholars can stimulate this by developing knowledge on facilitating versus hindering factors of sustainable employability, and by developing knowledge about interventions to change these factors to enhance sustainable employability.

### **Program of the day**

11.00-11.05	opening
11.05-11.30	Hannes Leroy
11.30-11.40	Q&A
11.40-12.05	Tinka van Vuuren
12.05-12.15	Q&A
12.15-12.40	Interactive Q&A
12.40-12.45	Closing

The event will be held on ZOOM and we will send the invitation link to the e-mail address that you provide us with when you sign up. You can sign up by sending an e-mail to [info@waop.nl](mailto:info@waop.nl) no later than November 24<sup>th</sup>.

We hope to see you (online) on Friday November 26<sup>th</sup>!

Kind regards,

The WAOP board